An Integrated Community Development Approach to Health & Wellbeing of Older People

The Dunhill Medical Trust

Wednesday 19th June 2019

Who Are MEAAP?

@meaapni
#IMPACTAgewell

- **An Older People's Charity Set Up in 2011 prior to the Review of Public Administration.**

- **Our vision is for "Mid & East Antrim to be a place where everyone can actively agewell together, being involved, heard and valued."**

Mid & East Antrim
agewell
Partnership

Our Area

@meaapni
#IMPACTAgewell

Mid & East Antrim
agewell
Partnership

MEAAP Background

@meaapni
#IMPACTAgewell

- MEAAP have been delivering projects within our local community since July 2013, so have a proven track record and have spent a lot of time and effort networking.

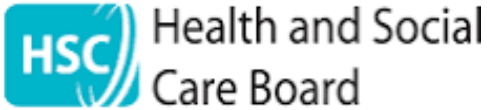
- In November 2015, The Dunhill Medical Trust sought proposals around "Develop a Network of Care for Older People at a **Local Level."**

The Dunhill Medical Trust

Mid & East Antrim agewell Partnership

Designing the Bid

@meaapni
#IMPACTAgewell

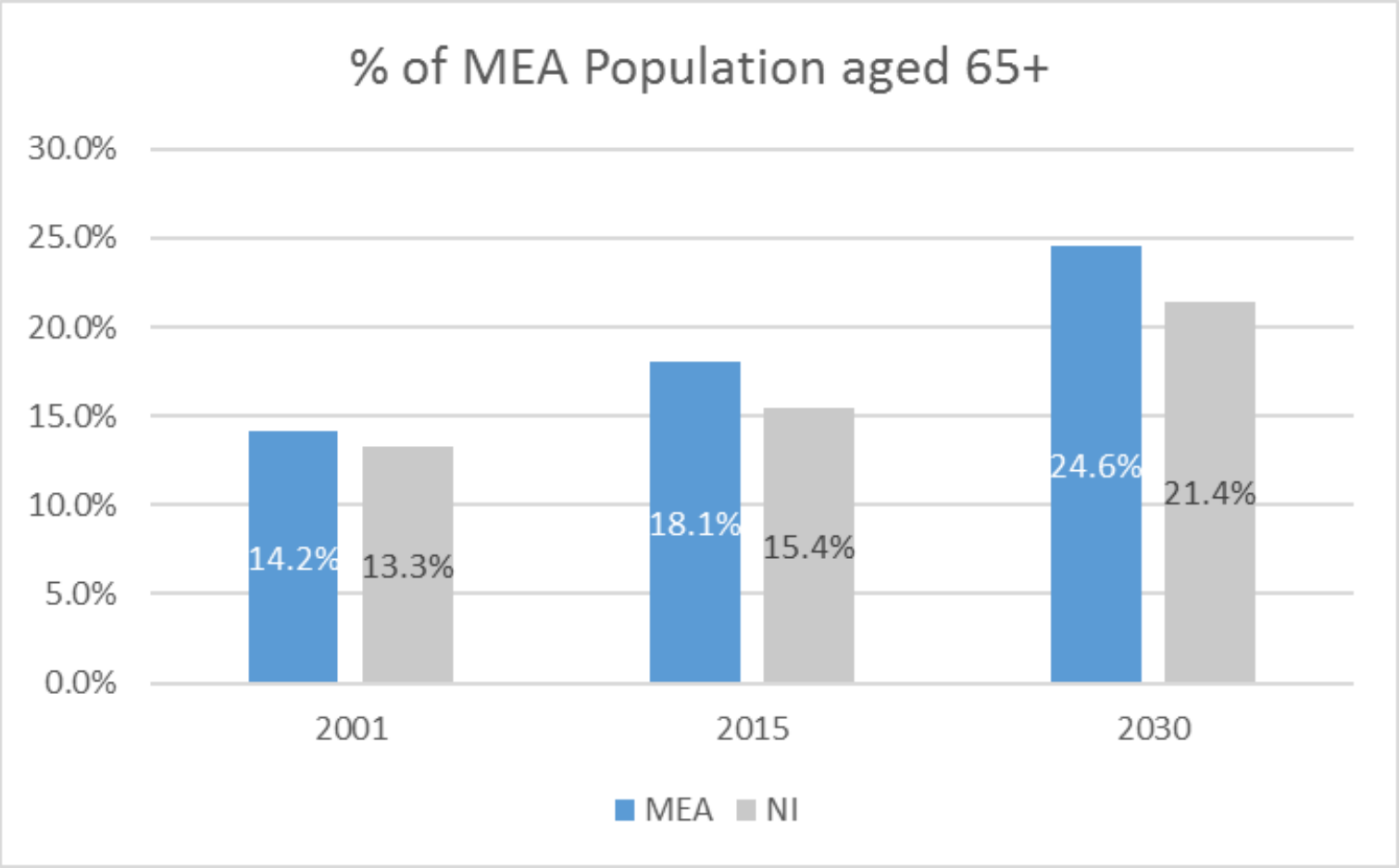


Community Development
& Health Network

Primarycare and
Community Together

Mid & East Antrim Population

@meaapni
#IMPACTAgewell



Mid & East Antrim agewell Partnership

2015 Total Population = 138,152

Mid & East Antrim Population

@meaapni
#IMPACTAgewell

35.4%

Long-term mobility or dexterity difficulty: 65+ years) (2011)

25.3%

Long-term pain or discomfort: 65+ years (2011)

20.6%

Long-term deafness or partial hearing loss: 65+ years (2011)

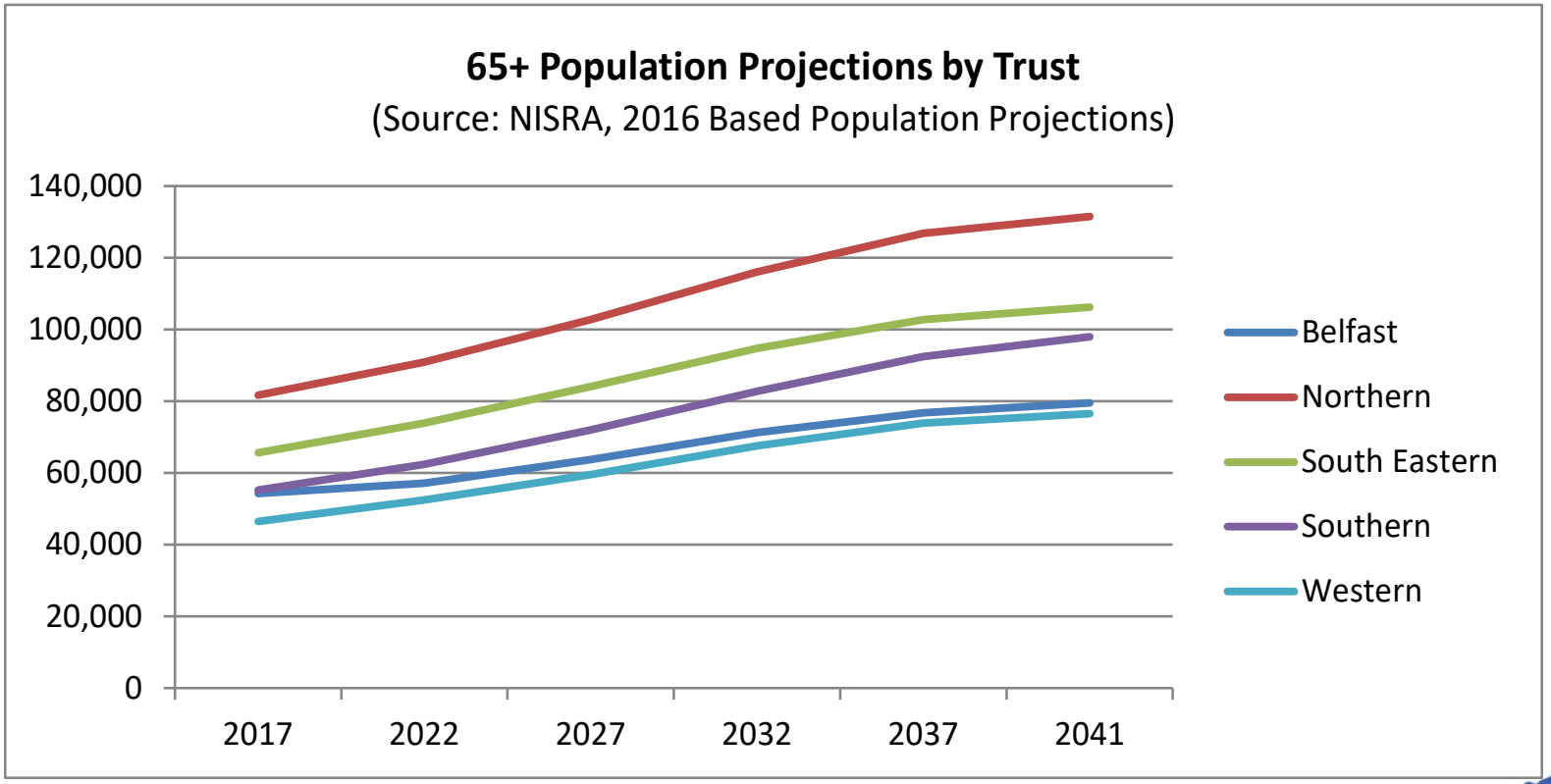
17.1%

Long-term shortness of breath or difficulty breathing: 65+ years (2011)

Mid & East Antrim agewell Partnership

Northern HSCT Projections

@meaapni
#IMPACTAgewell

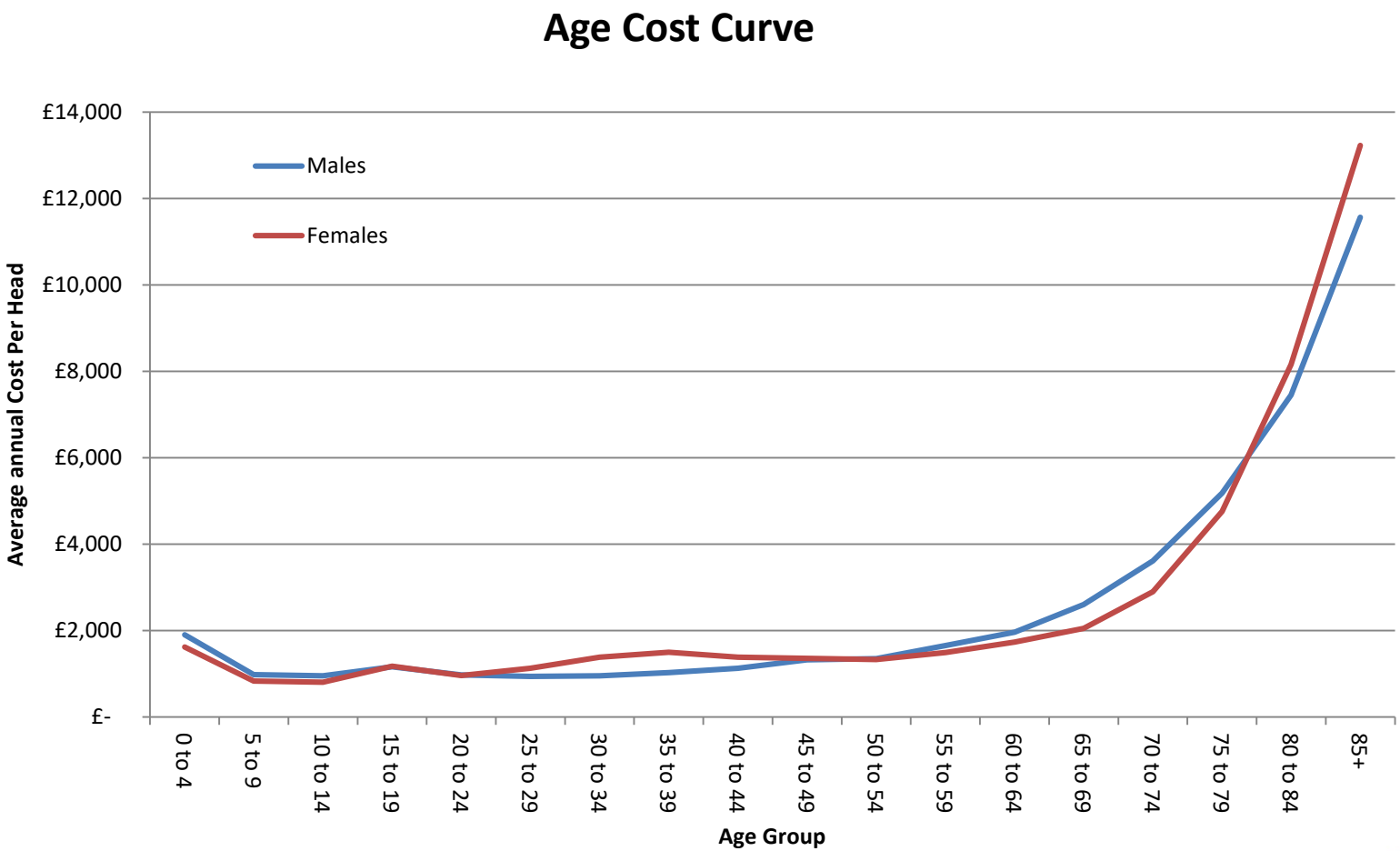


As widely expected, by 2041, it is projected that the 65+ population in Northern Ireland will be approximately 492,000, an estimated increase of 62% from 2017. By this date almost one in four people (24.5 per cent) will be in this age category.

Mid & East Antrim agewell Partnership

Northern Ireland Age Cost Curve

@meaapni
#IMPACTAgewell

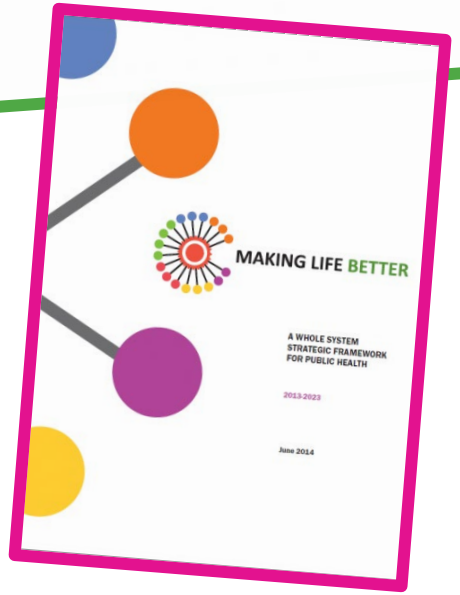


All PoCs age gender cost curve from 2016/17 model

Mid & East Antrim agewell Partnership

Policy Influences

@meaapni
#IMPACTAgewell



Mid & East Antrim agewell Partnership

Health & Wellbeing

@meaapni
#IMPACTAgewell

SOCIAL DETERMINANTS OF HEALTH

The social determinants of health are the conditions in which we are born, we grow and age, and in which we live and work. The factors below impact on our health and wellbeing.

Childhood experiences

Housing

Education

Social support

Family income

Employment

Our communities

Access to health services

Source: NHS Health Scotland

Mid & East Antrim agewell Partnership

Aims of IMPACTAgewell®

@meaapni
#IMPACTAgewell

Improve health & wellbeing of older people

Build knowledge & diversity

Integrated, valued & safe partnerships

Reduce cost of unscheduled health & social care support

April 2017 to March 2020

"Proof of Concept"

IMPACTAgewell

Mid & East Antrim agewell Partnership

IMPACTAgewell® Locality Hubs

@meaapni
#IMPACTAgewell

IMPACTAgewell

Target Audience – "Hardest to Reach"
Those most at risk/vulnerable from isolation & loneliness, co-morbidity & polypharmacy

Referral Criteria
(All Partners Can Refer)

- 65 years & over.
- Living alone or with another person aged 60 years & over.
- 2 long term health conditions (including "Recoverable Frailty" as per Rockwood CFS from 1st Nov 18)
  OR
- 1 long term health condition & in receipt of/entitled to domiciliary care support.

Progress to Date & Evaluation

@meaapni
#IMPACTAgewell

TARGETS	YEAR 1	YEAR 2
Create 6 Locality Hub Groups around 6 GP Practices in Mid & East Antrim	6 Locality Hubs created & meeting monthly.	11 Locality Hubs meeting bi-monthly.
Identify 1,100 Older People whom agree to uptake the IMPACTAgewell® service	391 referrals = 174 supported 191 declined 26 pending	779 referrals = 363 supported 401 declines 15 pending
Create 36 Local Community Partnership Agreements for Groups offering 13,200 Funded "Social Prescriptions"	14 Partnerships created.	18 Partnerships created with 324 funded "social prescriptions".

scie social care institute for excellence

YORK Consulting

NEF CONSULTING

moic Medicines Optimisation Innovation Centre

IMPACTAgewell

It’s the Little Things that Matter Most

STORIES ARE EVIDENCE

@meaapni
#IMPACTAgewell

Sally actually likes to be called Betty!

Betty had a cupboard full of tablets! She received a **Medications Use Review by Community Pharmacy** which cleared her cupboard but also helped her understand how to use her inhaler correctly.

Betty didn’t know who to talk to about getting a **grabrail in her bathroom** – IMPACTAgewell® referred to the Trust Occupational Therapy.

Betty was worrying about **falling outside on her path** - IMPACTAgewell® connected Betty to her local Handyperson service for powerwashing.

Betty also got support from IMPACTAgewell® to use **community transport** to attend her **local luncheon club**, both of which she never knew existed! And recently had a **benefits check** so can now heat her home without worrying about the bills!

IMPACTAgewell

Meet Leslie & Rose

@meaapni
#IMPACTAgewell

https://youtu.be/JWtrx3zJ0U8

What Has Worked Well?

@meaapni
#IMPACTAgewell

The Dunhill Medical Trust

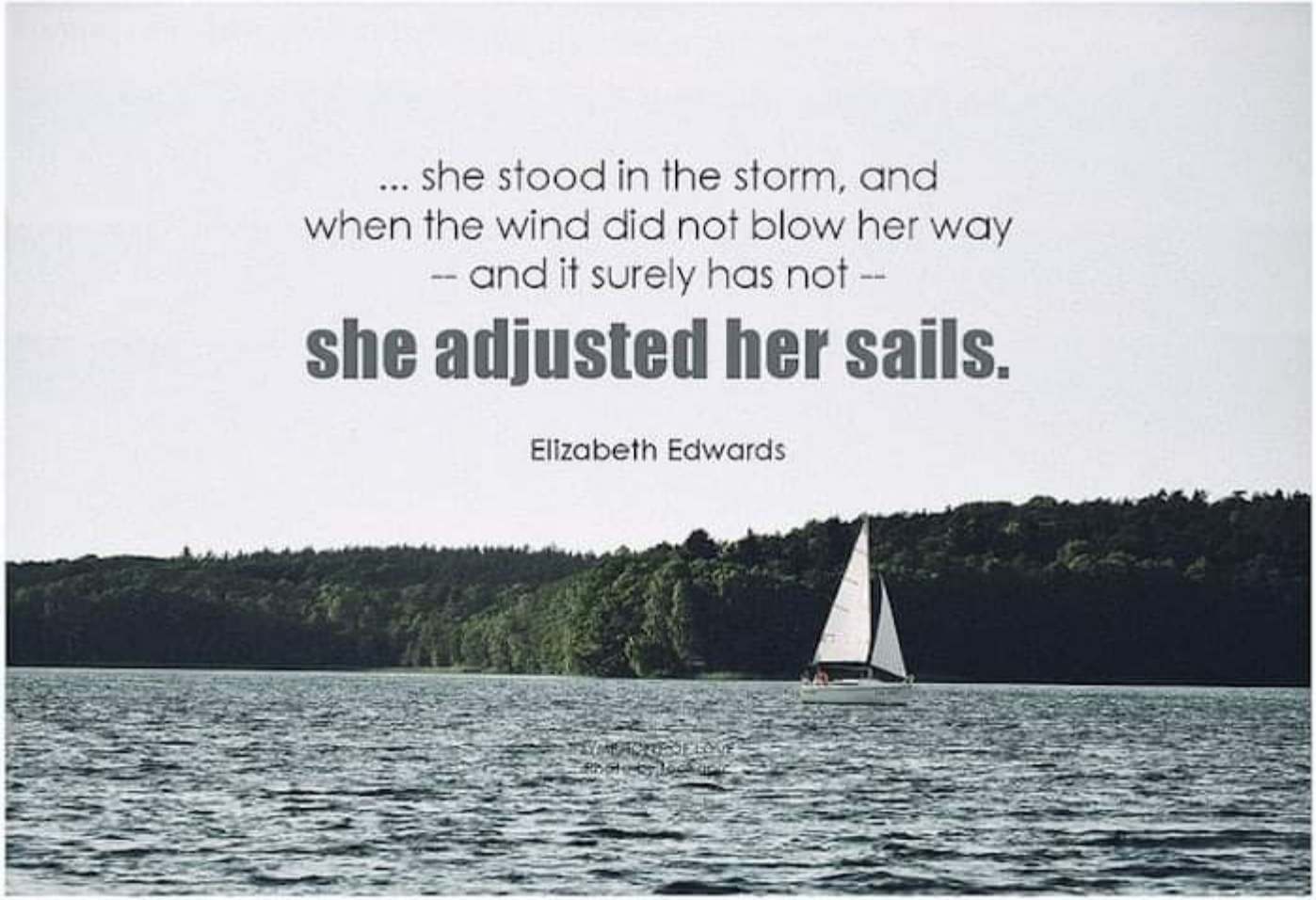
"Flexibility" **"Coalition of Willing"** **"Joining the Dots"**

Win Win for Everyone Involved!

IMPACTAgewell

NOT Been A Plain Sailing!

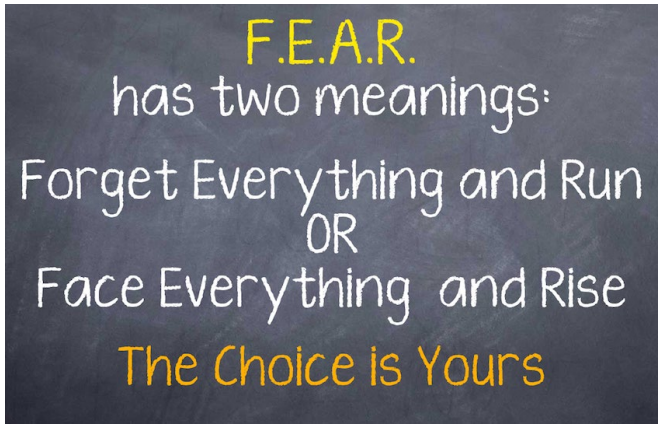
@meaapni
#IMPACTAgewell

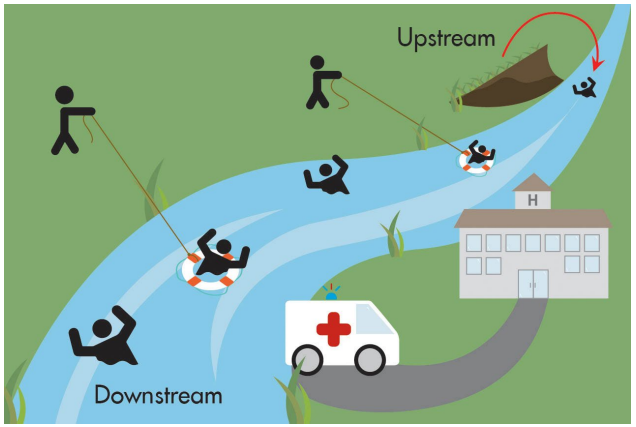


IMPACTAgewell

Challenges

@meaapni
#IMPACTAgewell





IMPACTAgewell

Would We Do It Again?

@meaapni
#IMPACTAgewell

- Support for The Dunhill Medical Trust has been so encouraging & has went beyond that of a traditional funder.
- Stories & feedback from both older people & the partners encourage us to keep going.
- We are influencing policy – have a “stronger” voice.
- Showing how social prescribing can go beyond the traditional signposting to or provision of social activities models currently being promoted.
- No Question - We simply need to ….

Age is Just a Number

@meaapni
#IMPACTAgewell

https://youtu.be/S1BxfN5VvJg

Age is Just a Number

@meaapni
#IMPACTAgewell

https://youtu.be/-xZTMSwq-qk

Further Information

@meaapni
#IMPACTAgewell

Please contact

MEAAP Project Coordinator

Deirdre McCloskey

028 2565 8604

info@meaap.co.uk

www.meaap.co.uk